

Brand Style Guide v. 1

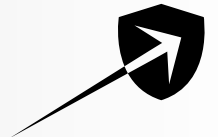


Logotype

**IRON
DRONE**

**IRON
DRONE**

Icons



Typography

Roboto Font Family

Primary for headers, sub headers and body copy.

<https://fonts.google.com/specimen/Roboto>

Aa

Roboto

AaBaCcDdEeFfGgHhIiJjKkLlOoPpQqRrSsTtUuVvWwXxYyZz
AaBaCcDdEeFfGgHhIiJjKkLlOoPpQqRrSsTtUuVvWwXxYyZz

Brand Colors

Hex Code
#FF5501

R 255
G 85
B 1

C 0
M 81
Y 100
K 0

Hex Code
#101C23

R 16
G 28
B 35

C 83
M 70
Y 60
K 74

Hex Code
#ffffff

R 255
G 255
B 255

C 0
M 0
Y 0
K 0

Hex Code
#54565a

R 84
G 86
B 90

C 66
M 57
Y 51
K 29

Hex Code
#b1b1b1

R 177
G 177
B 177

C 31
M 25
Y 26
K 0